



# Family financial planning for women

FIRST RULE

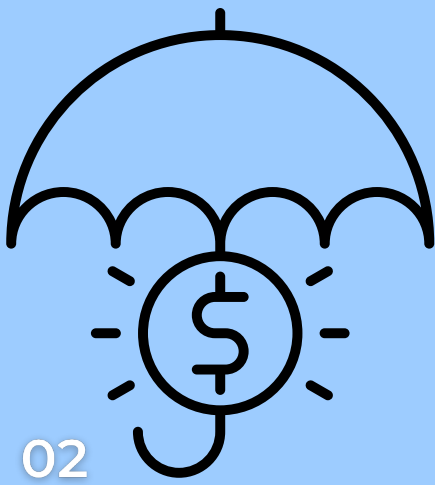
## Start with a budget!

To manage a family's financial planning, start with a budget. Factor in all current and future expenses like childcare and education.

For women, family financial planning is not only a strategy but an empowerment tool.



SECOND RULE



## Insurance matters.

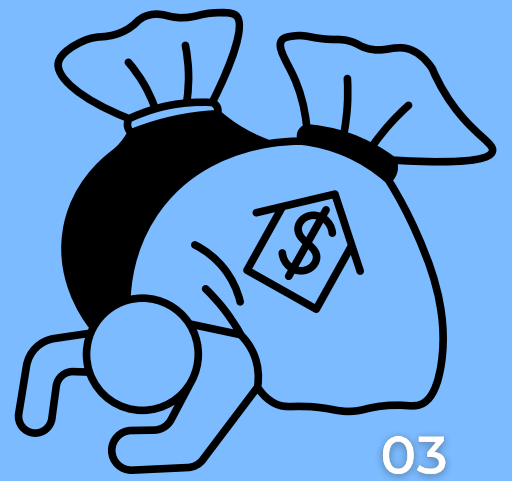
Don't overlook insurance, estate planning, and retirement savings. Remember, financial planning is not just for the present, but also to secure your family's future.

THIRD RULE

## Debt management...

We woke up on Mars and invented flying cars but can someone tell me why we're still being shackled by this archaic system?

Most families are strung up with student loans, crippling credit card interests, and monstrous mortgages.



FOURTH RULE



## Plan for retirement.

The overwhelming majority of families are astoundingly underprepared for the looming specter of retirement.

The reason is simple - retirement planning isn't a sprint, it's a marathon - a marathon that most people seem to think they can run in their sleep.